

# SHED FEST 6/12/22 ...

A Benefit Concert for Lanta Gras at



*The*  
**GARDEN  
CLUB**  
AT WILD HEAVEN WEST END

LIVE MUSIC • COLD BEER • EVENT SPACE • WEST END



# SHED FEST

## Overview



June 12th, 2022 - The Garden Club at Wild Heaven West End

### ShedFest

is an annual fundraiser concert event in support of the Lanta Gras Music Program.

### Past Events

- ShedFest began in 2020 as a virtual event featuring Guitar Shed music teachers performing live stream sets and taking donations.
  - In 2021, the first in-person ShedFest took place as a free event at Steady Hand Brewing. 6 acts performed throughout the day and raised money via donations from the audience. Local businesses sponsored a free raffle and items were raffled off between each set of music.
  - For the 2022 event, our hope is to book bigger acts, host a ticketed event, reach a wider audience, and raise more money than ever for Lanta Gras.
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# SHED FEST

## Philanthropy

What is Lanta Gras?



Lanta Gras is a 501 c(3) nonprofit that builds community through music. Lanta Gras was born from the love of Mardi Gras and held their first annual neighborhood parade in Kirkwood Atlanta in 2014.

They provide music scholarships and instruments for neighborhood kids within the Jackson Cluster of the Atlanta Public Schools System. Each year, they celebrate the [Lanta Gras Music Program](#) and our love of music by hosting a Mardi Gras parade, [Lanta Gras Parade and Festival](#), that brings together their diverse community, raises awareness, and helps to fund the music program.

Our goal is for ShedFest to raise \$1500 for Lanta Gras, which can provide a student with weekly music lessons for a whole year!

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# Sponsorship Packages

## \$3,000 - Presenting Sponsor

- Presenter Title - “(Company) Presents ShedFest”
- Brand Placement - large banner above or at base of main stage, sponsor sign
- Green room access
- Booth Space - 10’x10’ space for booth in premium location at event (tent and/or electricity provided by sponsor)
- Product Sampling - free giveaways of products (supplied by sponsor)
- Company thanked/mentioned in stage announcement
- Large brand logo included in all event promotion - website, social, & print
- 10 tickets to ShedFest (\$200 value)
- 5 Lanta Gras T-shirts

## \$1,000 - Premiering Sponsor

- Booth Space - 10’x10’ space for booth in premium location at event (tent and/or electricity provided by sponsor)
- Brand placement - logo on sponsor sign
- Product Sampling - free giveaways of products (supplied by sponsor)
- Company thanked/mentioned in stage announcement
- Large brand logo included in all event promotion - website, social, & print
- 5 tickets to ShedFest (\$100 value)
- 5 Lanta Gras T-shirts

# Sponsorship Packages (cont'd)

## \$500 - Partnering Sponsor

- Company thanked/mentioned in stage announcement
- Brand logo included in all event promotion - website, social, and print
- Booth Space - 10x10 space in vendor area
- 2 tickets to ShedFest
- 5 Lanta Gras T shirts

## \$250 - Supporting Sponsor

- Brand logo included in all event promotion - website, social, and print
- 2 tickets to ShedFest (\$40 value)
- Booth Space - 10x10 space in vendor area

## \$150 - Artist Booth

- Booth Space - 10x10 space in vendor area